



*The Office of Mayor Linda M. Balzotti Presents....*

## Brockton Youth Council Anti–Violence Logo Contest

Must be Submitted by October 13, 2010

Brockton City Hall  
Office of the Mayor  
45 School Street  
Brockton, MA 02301

**\$100 Winning Prize**

The Brockton Youth Council (BYC), under recommendations by Mayor Linda M. Balzotti's Street Violence Task Force, will be leading an anti-violence campaign for the 2010—2011 school year. The Anti-violence campaign hopes to increase awareness of violence as a public health issue, decrease Brockton's —culture of violence, and create a theme of zero tolerance towards violence in our City.

### How the Logo Contest Works

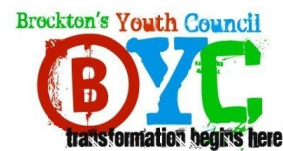
The BYC needs a logo for their Anti-violence campaign that signifies a City of diversity, acceptance, with zero tolerance to all types of violence. The logo that wins will be spread across the city through means such as the faith based community, local media, radio stations, signage throughout the City, window clings, and billboards. It will be encouraged that every school, faith based institution, city building, business, bar, restaurant and bank display this logo. The visual strength of a logo image is crucial in showing that everyone in the City is partnering together to make change.

The winner will receive recognition by the City and a \$100 Gift Certificate!

Contest ends  
Wednesday, October 13, 2010

Winner will be announced on  
Thursday, October 28, 2010  
Tamboo Bistro  
252 Main Street  
Brockton, MA 02301  
in collaboration with Catholic Charities and  
S.O.A.R

Event will feature raffles, live auctions, and  
guest speaker



Patricia Godio

Massachusetts Promise Fellow

Office of Mayor Linda M. Balzotti

45 School Street

Brockton, MA 02301

Brockton.youth@gmail.com

# Official Contest Rules

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## Eligibility

1. Contestants must be 13-19 years of age at the start of the contest, Monday, September 6, 2010.
2. No experience in design or graphic design necessary or considered
3. Must be a Brockton resident
4. The following individuals are not eligible to participate; judges, members of the Brockton Youth Council
5. The contest is open only to individuals, not groups of individuals, institutions, organizations, etc.
6. Deadline for Submission is midnight, October 13th, 2010
7. No entry fee
8. All Submissions must include Entry Form (below)
9. Logos can include a —slogan|| to the discretion of the judges

## 3 Ways to Enter

### 1. MAIL

ATTN: Patricia Godio  
Office of the Mayor  
45 School Street  
Brockton, MA 02301

### 2. E-MAIL

Brockton.youth@gmail.com

### 3. WEBSITE

[www.brocktonspromise.org](http://www.brocktonspromise.org)

The Winner will be notified prior to the Announcement Ceremony.  
Please avoid copyright infringement

## Entry Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Age: \_\_\_\_\_

## \$100 Winning Prize

Explore the cultures of Brockton and what violence means for the population's well-being.

Note that the logo chosen will be used for all promotional material regarding the Brockton Youth Council's Anti-Violence Campaign

The Brockton Youth Council serves as representatives of youth voice for the Mayor of Brockton.

**They empower the City's youth** with advocacy and service while fulfilling the commitment of **Brockton's Promise.**



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